**Business References**

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| **Penny Fell**  **Director: Commercialisation**  Bristol City Council  Simon Reed is no longer at the Coal Authority  City Hall  College Green  Bristol  CV4 8LG  E: [penny.fell@bristol.gov.uk](mailto:penny.fell@bristol.gov.uk)  Mob: 07795 971317 | **Simon Reed**  **Chief Operating Officer**  The Coal Authority  200 Lichfield Lane  Mansfield  Nottinghamshire  NG18 4RG  E: [simonreed@coal.gov.uk](mailto:simonreed@coal.gov.uk)  Mob: 07748 760687  Tel: 0345 762 6848 | **Robert Lyon - Director**  **Bomar Offshore Ltd.**  Blackhouse Circle  Blackhouse industrial Estate  Peterhead  Aberdeenshire  AB42 1BN  E: [rlyon@bomaroffshore.co.uk](mailto:rlyon@bomaroffshore.co.uk)  Mob: 07501 490808 |

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| **Malcolm Reeve**  **Executive Director** (SEND and Inclusion)  at Academies Enterprise Trust  The National College for Leadership of Schools  and Children's Services (formerly NCSL).  Formerly: Chief Executive, FLSE  Formerly: Chief Executive,  Columbus School, Chelmsford  E: [reeve@academiesenterprisetrust.org](mailto:reeve@academiesenterprisetrust.org)  T: 07811 550973  TW: @Malcolm\_Reeve | **David Bateson OBE**  **Interim Executive Head teacher**  Carlton Digby School, Nottingham  Also: Executive Principal, Ash Field Academy, Leicester  Formerly: Chief Executive, FLSE  E: [batesons@yahoo.com](mailto:batesons@yahoo.com) |

**Business Testimonials**

*“Garry came recommended to us through a business associate. We needed someone with his skills to work throughout our current business structure and to identify areas where potential business improvements could be implemented. Garry has a very strong work ethic and is a self-motivated team player.*

*Garry had proven to be an asset to the company in the short period of time at Bomar Offshore Ltd and he fulfilled his objectives in accordance with the assignment brief.*

*A very personable individual - we would definitely recommend him.”*

**Robert Lyon - Director**

**Bomar Offshore Ltd.**

Blackhouse Circle, Blackhouse industrial Estate, Peterhead, Aberdeenshire, AB42 1BN

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*“Garry Steele worked with Somerset County Council on developing and delivering learning on Marketing Skills in the Public Sector. This was delivered successfully to a selection of Senior Managers in the organisation and feedback on the content and process was strong.*

*Garry knows his stuff; his career has given him excellent insight into business and marketing across multiple sectors and his translation of this into practical solutions for managers in the public sector is simple, concise and very relevant in today’s public sector environment. What Garry has left us with is a toolkit for the future: a means to apply well-rehearsed processes to previously alien ways of working for some. As councils and other public bodies find themselves having to trade in the services they provide, marketing and sales will become far more commonplace at County and Town Halls across the UK and inevitably a need for better focus and knowledge in this area will be essential.*

*We would definitely recommend Garry for any similar commercial assignments.”*

**Hugh Griffith - Head of Organisational Development**

**Somerset County Council**

County Hall, Taunton, Somerset, TA1 4DY

*(Hugh Griffith is no longer at Somerset County Council)*

*“Garry Steele was a very affable colleague who was able to interact with ease with colleagues at all levels both within and outside Southend Borough Council. Garry was a diligent worker with an eye to detail, extremely well organised and with the ability to work under his own initiative.*

*Calm and unflappable and not afraid of a challenge, Garry shared his extensive commercial knowledge with us and developed a number of key business tools / templates and opportunities for us which assisted us in the various organisational tasks which he was responsible for.*

*It was a pleasure working with Garry - he is truly a really nice guy! We would recommend him.”*

**Nick Corrigan - Director for Digital**

**Southend-on-Sea Borough Council**

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